

teresa pereira

Art Educator
Graphic Designer
Studio Artist

contact

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education

Bachelor of Arts Degree
in Studio Art, 1991
Fordham University,
College at Lincoln Center,
New York, NY

skills

Highly proficient in a range
of visual art techniques
including drawing, painting,
and graphic design

Well-versed in Adobe CS:
InDesign, Photoshop,
and Illustrator,

career summary

Creative and experienced visual artist, art educator, and graphic designer with 35+ years of relevant work experience in all three areas. Member of the National Association of Women Artists and active participant in the exhibiting art community.

professional experience

Studio Art Teacher

September 2016 — Present

Maria Regina High School | Hartsdale, NY

- Give art instruction in a variety art disciplines to students in grades 9 through 12
- Teach courses in Introduction to Art, Intermediate Art, Advanced Art, Introduction to Graphic Design, Portfolio Development, and Advanced Placement Art
- Create and implement lesson plans that focus on the principles of art and design to teach techniques in drawing, painting, printmaking and collage using traditional studio art mediums, as well as the methods of digital art using Adobe Creative Suite
- Developed comprehensive 2D and Drawing AP Art programs that align with College Board standards to guide students in creating portfolios that showcase diverse and experimental studio art techniques, with a 100% exam pass rate
- Use a hands-on, step-by-step approach to promote art appreciation and personal creativity to ensure students hone their skills discover their art voices
- Moderate the school's chapter of the National Art Honor Society: coordinate extra curricular events for NAHS within the school as well as promote opportunities for student art exhibitions in local and on-line art galleries

Community Art Instructor

June 2016 — Present

Westchester, NY

- Head art workshops for clients that include Yonkers Public Library, The Hudson River Museum, Yonkers Neighborhood Naturally Occurring Retirement Community (NNORC), Rye Free Reading Room, and Untermeyer Performing Arts Council
- Guide participants to create a broad range of art projects in still life, landscape, portraiture, printmaking, and collage using a hands-on, step-by-step approach

Freelance Graphic Designer

January 2008 — Present

PearTree Designs | Yonkers, NY (self-owned business)

- Provide graphic design services for a variety of clients including The Rye Free Reading Room and NYC Guitar School
- Design logos and create company branding
- Create original illustrations, advertising, posters, signage, fliers, event invitations postcards, brochures, and web collateral

Graphic Designer

August 2015 — August 2018

American Booksellers Association | White Plains, NY

- Worked part time with the marketing and branding team in the ABA Marketing department creating visuals for ABA brands and member book stores
- Developed layout for and produced designs of fliers, brochures, reports, web collateral, logos, on-screen presentations, bookstore displays, and other items for ABA programs

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awards

PTA Jenkin's Honorary
Life Award, 2013

"Big W" Award,
Advertising Club
of Westchester, 2007

City of Yonkers Salute,
for Yonkers Public Library's
"Children's Murals Project," 2004

Designer of the Year,
McMahon Publishing,
2000 & 2002

recent exhibitions

More to It: A Solo Exhibit
May 3–June 5, 2026
Harrison Public Library
Harrison, NY

The Arts Exchange
February 21–April 12, 2026
ArtsWestchester Galleries
White Plains, NY

55 x 2: Line x Light
February 20–March 22, 2026
Edward Hopper House
Nyack, NY

NAWA New Members Exhibit
November 2–November 8, 2025
The National Arts Club
New York, NY

In Bloom
June 10–September 2, 2025
Yellow Studio Gallery,
Cross River, NY

Full exhibition list available

Graphic Designer, On Site Freelance

October 2014 — August 2015

Zachys Wine & Liquor, Inc. (ZWL) Zachys Wine Auctions (ZWA) | White Plains, NY

- Designed signage, postcards, ads, banners and tasting sheets for ZWL store
- Formatted text and did page layout for ZWA catalogs
- Prepared marketing emails using templates to send to ZWA clients

Graphic Designer

August 2006 — December 2008

The Journal News | White Plains, NY

- Designed logos, advertisements, brochures, fliers, event invitations, display banners, signage and other promotional materials for the Marketing Department
- Prepared page layout, text formatting and illustration for *Newspaper in Education*, a monthly educational newspaper supplement delivered to schools

Art Director

January 1999 — March 2004

McMahon Publishing | New York, NY

- Responsible for art direction, page layout and pre-press production of medical magazines such as *Retail Pharmacy News* and *General Surgery News*.
- Prepared page layout and text styling of all articles, including composition of complex tables and figures
- Created digital art and hand illustrations for cover and interior articles as well as worked with freelance illustrators to develop concepts for artwork
- Designed and produced medical special editions, wall charts, and pocket guides

Electronic Designer

January 1996 — December 1998

Elsevier Science, Inc. | New York, NY

- Designed 4-color and spot color covers for ESI NY journals and magazines such as *Trends in Cardiovascular Medicine*, *Integrative Medicine* and *Metal Finishing*
- Designed display ads and created page journal layouts

Desktop Publisher

March 1994 — December 1995

Elsevier Science, Inc. | Tarrytown, NY

- Responsible for page layout and production of 12 ESI scientific journals
- Created digital illustrations and composed tables and graphs

Ad Designer & Mechanical Artist

October 1992 — December 1995

Gannett Newspapers | White Plains, NY

- Designed display and classified ads for 13 daily papers including *The Journal News*
- Scanned art and photos, created color separations, and made copy and art corrections to ad mechanicals